

TV-16 Workshops

Schenectady Public Access is proud to offer a wide range of new training classes for residents in the Capital Region. These workshops are part of an ongoing effort to motivate and mobilize the community to get involved in media. Become the next great documentary filmmaker or simply turn those old home movies into something your in-laws may actually enjoy watching.

Powerful home computers, affordable cameras and user-friendly software are revolutionizing the world of community media. These tools are allowing the general public to transform their ideas into reality like never before. We can show you how to use these tools. Become the next Ken Burns or just learn how to make a DVD.

Take control over media. TV-16 can help fine tune the skills you already have or just get you up and running. Don't feel intimidated. Class sizes are limited to only three students and our instructors are friendly and patient.

Here's just few reasons to take advantage of the TV-16's training classes

- Learn the craft and art of editing from knowledgeable instructors
- Gain hands on experience with professional equipment and software
- Learn videography from TV professionals
- Learn how to direct and produce a show in a real studio
- Build your resume
- Become a local video journalist
- Prepare video for your own TV-16 submission
- Frequent & flexible schedules
- Small class sizes
- One-on-one instruction available

ORIENTATION

Come to our free orientation to learn all about Schenectady Public Access and this exciting new series of workshops. You can tour our facilities, become a member and sign up for classes. Orientations will be given the first Wednesday of every month from 6-7 pm.

- All software classes require a basic understanding of Mac or PC operating systems

BEGINNER NON-LINEAR SOFTWARE: iMOVIEHD

Beginner Non-Linear Editing – iMovieHD, (1) two hour class, \$30.00

These classes will cover editing with Apple's entry-level non-linear editing software, iMovieHD. In the first class we will cover the basics of iMovieHD and the second class will be a work session. Bring footage you have shot and create a short movie of your own. This is an excellent workshop for beginners.

Topics include:

- Importing video
- Creating clips
- Editing basics
- Audio mixing & effects
- Transitions
- Text overlay
- Video filters
- Output to tape and/or DVD

DVD Authoring – iDVD, (1) one hour class, \$20.00

Prerequisites: iMovieHD

This class will teach how to transfer video and images to DVD using Apple's iDVD software.

Topics include:

- Importing video
- Incorporating images and music
- Menus
- Chapters
- Burning to DVD

ADVANCED EDITING SOFTWARE – FINAL CUT PRO

Want more options from digital editing? This class will explore Final Cut Pro HD, Apple's professional, industry standard in digital editing. In the first class we will cover the basics and the second class will be a work session. Bring footage you have shot and create a short movie of your own.

Final Cut Pro 101 - Introductory Editing in FinalCut Pro

(2) two hour classes - \$30 per class

Prerequisites: Basic computer skills

This two-part introductory class is designed for those who want to learn the fundamentals of Final Cut Pro 5.

Topics include:

- Basic system setup
- Overview of the Final Cut Pro interface
- Capturing video and audio from DV devices
- Setting In and Out points
- Basic video and audio editing
- Ripple, roll, slip and slide editing
- Adding transitions
- Final output to videotape or QuickTime

Final Cut Pro Intermediate: Editing in FinalCut Pro

(2) two hour classes, \$30 per class

Prerequisites: FC Pro 101 or basic understanding of FinalCut Pro

Final Cut Pro 201 is an intermediate class for those who want to take their Final Cut Pro skills to the next level of professional editing.

Topics include:

- Advanced editing and trimming techniques
- Multiple layer editing
- Maintaining sync
- Using match frame commands
- Rendering
- Media management
- Audio mixing
- Text overlay
- Basic motion effects
- Video filters

STUDIO PRODUCTION

TV Studio 101, (1) hour class - \$30.00

Learn the basics on producing a show at the TV-16 studios. Let our very own production coordinators give you hands on experience with the same equipment they use every day. If you're interested in creating your own show to broadcast on Channel 16, this workshop is a must.

Complete this class and receive a coupon good for one FREE hour of studio time towards your own production (\$25.00 value).

Topics include:

- Basic hardware knowledge
- Audio board
- Basic video switching
- Basic camera knowledge
- PowerPoint and graphics
- Basic shot composition
- Basic set design.

TV Studio Intermediate, (1) hour class - \$20.00

Learn advanced techniques on how to make a show in our studio.

Prerequisites: TV Studio 101

Topics include:

- Advanced hardware knowledge
- Lighting
- Lower 3rds, lumikey, chromakey
- Advanced audio techniques
- Advanced functions of MX-50 video switching
- Advanced, robotic camera instruction
- 3-camera production
- Multimedia incorporation

TV Studio Advanced (two hour class) - \$30.00

Be a real Director and conduct a mock production. If you're serious about creating a show and want to possess the confidence of a good director, this class is a must. You will learn how to incorporate all of your new found skills into a real show. Think of this class as a dress rehearsal put on tape. You will direct a 3-camera show as your instructor creates a virtual environment of challenges.

VIDEOGRAPHY

Video Camera 101, (1) hour class \$20.00

VC 101 will give you the skills and confidence to start using those illusive “manual” functions on your camcorder. We will provide several models to allow hands on instruction. If you already own a camera, bring it with you and we’ll show you it’s potential.

Topics include:

- Automatic camera functions
- Basic camera functions
- Camera menus
- Basic audio functions
- Camera maintenance
- Basic shooting techniques

Video Camera 201, (1) hour class \$20.00

VC 201 offers advance instruction on digital video cameras.

Topics include:

- Advanced manual camera functions:
 - o White balance
 - o Shutter
 - o Focus
 - o Iris
- Dual Channel audio techniques
- Advanced shooting techniques
- Accessories
- Indoor/outdoor shooting principles

Event Coverage 101, (1) one hour class \$20.00

This class will teach you to become the eyes and ears of the community through videography. Don’t let another exciting local event or fascinating lecture pass by without filming it.

Topics include:

- Evaluating your venue
- Tapping into external audio sources
- Lavalier and shotgun mic usage
- Getting the shots without getting in the way
- What to bring, making a checklist

ADOBE PHOTOSHOP

Adobe Photoshop 101 (1) two hour class - \$30.00 per class

Learning Adobe Photoshop can be a daunting task, but it doesn't have to be. Adobe Photoshop 101 consists of lessons that will get you up and running with a good start. It won't teach you all there is to know about Photoshop (that can take years) but it will give you a solid foundation you can build on through online tutorials, third-party books and more sophisticated training.

VIDEO FOR WEB: YOUTUBE

Video for the web: YouTube (1) one hour classes - \$20.00

Learn the basics of preparing video for webcast and YouTube. It's fun and easier than you think.

Topics include:

- Video compression and conversion
 - Uploading
 - Sharing
 - Using YouTube
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APPLE MOTION

Motion (1) one hour classes - \$20.00

Motion is an incredibly powerful graphics animation software package that allows you to create stunning visual graphics and special effects. These effects are designed to be implemented into Apple's Final Cut Pro software. This class will introduce you to the critical fundamentals to help harness the powerful features of Motion. Anyone who has Motion in combination with Final Cut Pro is now able to produce stunning motion graphics and animations within their projects.

Topics include:

- Using Motion generators
- Working with layers and objects
- Using Apple motion effect templates

CLASS SCHEDULE

-- Certificates will be awarded for each accomplished class --

Beginner Non-Linear Editing – iMovieHD,

(1) two hour class \$30.00
First Wednesday of every month, 6-8 pm

DVD Authoring – iDVD

(1) one hour class \$20.00
Second Wednesday of every month, 6-7 pm

APPLE Motion

(1) one hour classes \$20.00 per class
Second Wednesday of every month, 7-8 pm

Adobe Photoshop 101

(1) two hour class \$30.00
Third Wednesday of every month, 6-8 pm

Final Cut Pro 101 – Introductory Editing in Final Cut Pro

(2) two hour classes, \$30.00 per class
Class (1) First & Second Thursday of every month, 6-8
Class (2) Third & Fourth Thursday of every month, 6-8

Final Cut Pro Intermediate -

(2) two hour classes, \$30.00 per class
Class (1) First & Second Friday of every month, 6-8
Class (2) Third & Fourth Friday of every month, 6-8

Video for web: YouTube - (1) one hour class \$20.00

By appointment only

TV Studio 101 - (1) one hour class \$20.00

By appointment only

TV Studio Intermediate - (1) one hour class \$20.00

By appointment only

TV Studio Advanced - (1) two hour class \$30.00

By appointment only

Video Camera 101 - (1) one hour class \$20.00

By appointment only

Video Camera Intermediate - (1) one hour class \$20.00

By appointment only

Event Coverage 101 - (1) one hour class \$20.00

By appointment only

Non-student volunteer instructors

Are you a computer wiz or FinalCut Pro expert with a few hours of free time? If so, contact TV-16 and find out how to volunteer your time by teaching one of our new training classes.

Help TV-16 better serve the public by becoming a volunteer instructor. Share you skills with the community and enjoy the satisfaction that comes from educating others.

Intern instructors

TV-16 is looking for skilled, motivated high school and college students to help instruct our new classes. We need local students with advanced editing software knowledge and the ability to teach. It's a perfect way for students seeking internships to earn valuable credits while helping the community and supporting Schenectady Public Access Television.

Call (518) 346-3181 for more information

www.sacctv.org

lessons@sacctv.org

Please note:

- TV-16 membership is required for class eligibility
- **All software classes require a basic understanding of Mac or PC operating systems**
- All classes are held at TV-16, 115 N. Broadway, Schenectady
- Class fees must be paid at registration (1 week in advance)
- 24-hour notice is necessary if you cannot attend a workshop
- All classes will begin on time.

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